

WOODWARD FAMILY ASSOCIATION

December 5, 2018

AGENDA

In attendance: Patti Cedrone (10th), Debbie LaColla (10th), Sinead Walsh (9th), Ana Amelia Leal (9th), Deirdre Bradley-Turner (6th), Sherol Watson (11th), Paula Touliopoulos (10th), Renee DuChainey-Farkes (HOS)

- Welcome and introductions
- Head of School Updates
 - Very busy time with various events
 - Speaker series, play this weekend
 - Word of mouth is so important and use of social media to advertise
 - Media girls program with middle school today, parents tomorrow, next week with high school students
 - Want to do more educational programs for parents
 - Another couple of open houses after the first of the year
 - Teas with the students by grade level
 - Went fantastic with the Seniors
 - Mother daughter self-defense is January 7th and 8th
 - 5:30 -6:30 both nights
 - 2-part series and you must attend both
 - Will move previously scheduled WFA meeting to the 15th 6:30-8:00
 - Alumni coming to talk about colleges and careers
 - If anyone knows of women working in interesting jobs / fields, please let Renee know
- Admissions update – Carol really trying to increase census, particularly in the Lower School. Looking for thoughts / ideas from family members.
 - What brought you here
 - Small size
 - Word of mouth from other parents
 - Academics – strong

- Classic education
 - Latin, focus on arts, drama
- Proximity
- Known in Quincy for the art program
- The history of the school
- What keeps you here
 - Focus on Classic education
 - Relationships my daughter has made
 - Intentionally small
 - Natural progression from a Montessori school environment
 - Cost is relatively low for private school education
- What concerns do you
 - Strong academics – not the reputation in Quincy
 - Some dated teaching styles
 - Middle school level of teaching
 - College counseling
 - Afterschool activities – extra-curricular activities
 - No connection with a “Brother School”
 - Lack of technology curriculum / no teacher
- Are there places in your community where we can hang signs / flyers
 - Bumper sticker for Wednesdays at Woodward
 - Connect with the Catholic schools?
 - Dorchester Reporter – Dorchester is very close and people don’t know about Woodward in the city
 - Lower Mills, East Milton Square– lots of little businesses that can post flyers
 - Sweet life, St. Gregory’s Church, Steel and Rye
 - Dorchester Day – can Woodward present / have a table?
 - Banner at the South Shore Plaza

- Have girls with a community service component try and do their hours in the schools – make connections with schools to market
 - Montessori School in Braintree stops at 5th grade
- WFA Dues
 - How to collect additional dues from families
 - Used to be in tuition but some folks feel this isn't ok because the WFA is voluntary
 - People just forget – need more reminders?
 - Can our letter go out with the admission packet next year
- Class Liaison Updates
 - Nancy McGuire, Charissa Pemper, Magdala Bordes-Joseph – Middle School
 - Sinead Walsh -9th
 - Pam Everhart and Paula Touliopoulos - 10th
 - Jodi Bouma and Clair Lespasio - 11th
 - Linda Guaragna-Herlihy Grade 12
- Subcommittee updates
 - Discuss budgets for subcommittee
 - Craft fair didn't happen due to lack of vendors
 - How does this impact the WFA / ability to fund activities?
 - Do we look at a BINGO night in the Spring to attempt to raise money
 - Other fairly easy fund raiser ideas?
 - Ties and Tiaras – February 9th – Anne Yount, Jodie Bouma, Anna Amelia Leal
 - Mother / Daughter Brunch– Carissa Pemper, Nancy McGuire
 - Pictures are available via a link, but need to be printed out and frames purchased
 - Field Day- Date TBD - Debbie LaColla
 - Teacher Appreciation Day - May 7th - Patti and Jim Cedrone
 - Sleep In- April 12th – Nancy McGuire, Jody Bouma, Kristin Penza
 - Scholarships – 2 \$500 scholarships for seniors
 - May look at how to get the WFA involved in selection of the recipients

- Raffle to support the Drama program
 - Raffling off a laptop
 - Raffle tickets are 1 for \$10 and 3 for \$20
 - Tickets will be sold in school and before both performances
 - Winner will be drawn after the second performance
- Review of WFA Financials
 - \$3,675 currently in the WFA account
- How to get more family participation
 - Have a WFA representative present during follow your daughter night or back to school night
- Any agenda items for our next meeting?
 - Patti and Debbie attending the January Board meeting
 - What would you like us to present to Board members
- Future meetings, please put them in your calendars now 😊
 - Tuesday, January 15th 6:30-8:00PM *** **Please note this is a change in date**
 - Thursday, February 7th 8:00-9:30AM
 - Wednesday, March 13th 6:30-8:00PM
 - Tuesday, April 9th 8:00-9:30AM
 - Monday, May 6th 6:30-8:00PM